



Press Release

18th April 2022

Tooting & Mitcham United FC score with new main shirt sponsors



SIGNIFY
TECHNOLOGY

Tooting & Mitcham United FC are delighted to announce a new two season partnership with Signify Technology, as the club's main shirt sponsor.

Signify Technology are a world-renowned technology recruitment company which doesn't just build business relationships but also creates communities and makes friends. Founded in 2016, Signify Technology is a global hub for everything Functional Programming related. They partner with some of the most innovative and interesting companies, which allows them to help Software Engineers secure life-changing jobs. Signify has diversity at the core of everything they do and they are committed to helping people from minority and under privileged backgrounds and supporting local communities. We are delighted that Signify Technology see their new partnership with Tooting & Mitcham United FC as another key step in their community improvement plans.

The funding this sponsorship provides will enable Tooting & Mitcham United FC to continue with their ever-growing community and educational projects and will also help the club's ambition for promotion back to the Isthmian Premier Division in the coming season.

Steve Adkins, Chair of Tooting & Mitcham United FC, said: *"This funding will help the Club to ensure future aspirations on and off the pitch can be achieved. In what has been a challenging time this is very good news; we welcome Ryan back to the Club and thank Signify Technology for their support"*

Signify Technology's CEO & former Terror Ryan Adams adds: *"I personally played for Tooting & Mitcham United for many seasons, so it has a close place in my heart. I love what the club does for young players like myself back in the day, for the local community and for kids in south London in general, this club gave me a platform to go on and achieve great things off the pitch. We are delighted to be their main shirt sponsor for the coming seasons and to help support the club in its community, education, and footballing ambitions too"*



Signify Technology's sponsorship will be announced to the crowd before the Terrors next and final league game of the 2021/22 season, home to Staines Town FC on Monday 18th April (12:45 kick off).

ENDS

For more information please contact:

- Steve Adkins, Chair Tooting & Mitcham United FC tmufc@tmunited.org
- Lauren Palmer Operations Manager Signify Technologies
Lauren.Palmer@signify-tech.com

Notes to editors

Tooting & Mitcham United FC play in the Isthmian league South Central Division and their nickname is the Terrors. Their ground is Imperial Fields in Merton which also has numerous facilities for use or hire by sports and other local clubs, community organisations, charities or private partners. For more information, please visit <https://www.tmunited.org/> or contact our Chairman Steve Adkins.

Signify Technology were founded in 2016 by Ryan Adams a former Tooting & Mitcham United FC player. The company is based within the USA & UK and in addition to helping Software Engineers secure life-changing jobs, they have a passion for diversity, charitable work and giving back to local communities. In addition to their sponsorship of the club, they are at the forefront of the Scala community and aim to add value and support the community's continued growth. For more information, please visit <https://www.signifytechnology.com/community> or contact Operations Manager Lauren Palmer.